



**CONSTANT CONTACT,  
DISTRICT AND  
PILOT INTERNATIONAL**



**PILOT**  
*International*

Dedicated to Service... Committed to Brain Health



## FLORIDA DISTRICT

- In the past, there have been complaints from Pilots that they are not receiving any or very little information about what is happening in the Florida District
- All future correspondence will be sent to all Pilots via Constant Contact
- Access is available on our website ([www.pilotflorida.org](http://www.pilotflorida.org)) at the bottom of the page
- All Florida District Pilots have been signed up for Constant Contact and should be receiving information from the District
- Some problems
  - You changed your email and did not let the District Secretary and Treasurer know
  - You don't know what Constant Contact is and have blocked it from your emails (some by you or by your workplace)
  - Mailbox is full
  - Undeliverable for some unknown reason
  - Have signed up on Constant Contact to be on the Do Not Mail list
- Constant Contact emails are being sent to you and you are not reading them
- Fundraisers and special events (Founder's Days events, anniversaries, leadership training) can be sent out to all our District Pilots if you send me the information

# WHO READS/WHO DOESN'T

## **Six Florida District Constant Contact emails have been sent this Pilot year:**

August Wave  
August Governor's Bulletin  
Fall Council Information and Forms  
September Governor's Bulletin  
Fall Council Reminder  
1<sup>st</sup> Quarter Financials

### **Bounce Report – August Wave**

647 emails sent  
252 were opened (46.2%)  
102 bounced (15.5%) Non-existent (87); Undeliverable (6); Blocked (4); Mail box full (3), On vacation reply (1), Other (1)  
2 opted out (.3%)

### **Bounce Report – September Wave**

659 emails sent  
208 were opened (37.7%)  
107 bounced (16.2%) Non-existent (87); Undeliverable (7); Blocked (10); Mail box full (2); Other (1)  
2 opted out (.3%)

### **Bounce Report - Fall Council Information and Forms**

757 emails sent  
252 were opened (40.5%)  
135 bounced (17.8%) Non-existent addresses (100); Undeliverable (7); Blocked (27); Mail box full (1)  
2 opted out (.3%)

### **Bounce Report – September Governor's Bulletin**

770 emails sent  
271 were opened (39.6%)  
85 bounced (11%) Non-existent addresses (72); Undeliverable (6); Blocked (5); Mail box full (1); Other (1)

### **Bounce Report – Fall Council Reminder**

689 emails sent  
193 were opened (30.3%)  
51 bounced (7.4%) Non-existent addresses (41); Undeliverable (4); Blocked (3); Mail box full (2); Other (1)

### **Bounce Report – 1<sup>st</sup> Quarter Financials**

668 emails sent  
178 were opened (28.8%)  
51 bounced (7.6%) Non-existent addresses (36); Undeliverable (3); Blocked (9); Mailbox full (2); Other (1)

# WHY YOU MAY NOT HAVE SEEN A CONSTANT CONTACT EMAIL

- ❖ The past Florida District Secretary, input all email addresses for the Florida District Pilots based upon the information received for the Friendship Directory
- ❖ I have updated the Constant Contact database with the emails provided by the club presidents to Barbara McKenzie, Florida District Treasurer
- ❖ Some addresses are still not correct
- ❖ Fifteen people have “opted out” of the Florida District Constant Contact emails, which means Do Not Mail. So they do not receive any District Constant Contact emails





## PILOT INTERNATIONAL

- To sign up for Pilot International (PI) Constant Contact, go to the PI website ([www.pilotinternational.org](http://www.pilotinternational.org))
- On the right hand side of the Home page, there's a box that shows Join Constant Contact
- Type in your email address and you will be registered
- If you want to update your profile at a later time, go to the PI website, type in your email address again and you will receive a message asking if you want to update your profile
- Click on the update and you will be sent an email from PI with a link to Update Your Profile
- You then check the blocks of items of interest for you that you want to receive emails about