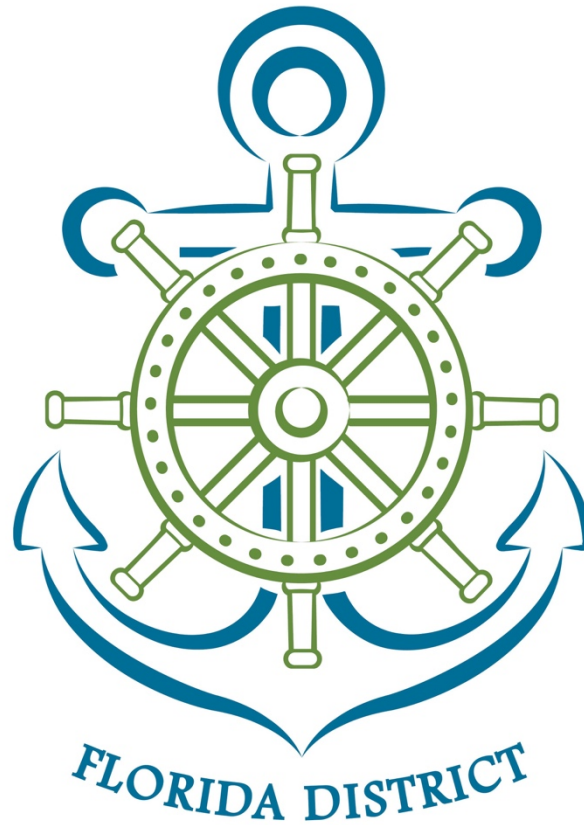


FLORIDA DISTRICT PILOT INTERNATIONAL

STRATEGIC PLAN

2018-2020



Revised January 2018

The District Executive Council (DEC) revised the Strategic Plan. The plan is to continue to identify the direction the District will take to support our Anchor Clubs, bring awareness to Brain-related disorders and brain fitness, provide care for families in need and increase the opportunities for service in Pilot International throughout Florida. The DEC hopes to continue to serve as a role model to Florida clubs and promote awareness of and the value of strategic planning.

The plan is to be reviewed annually by the incoming DEC. The goals objectives, and strategies are to be assessed, a status report given, and new goals, objectives and strategies developed as needed. The Lt. Governors and the DEC are responsible for initiating discussions concerning the value of strategic planning with each club during visits.

The Strategic Plan is to be incorporated into the District Policy and Procedures Manual as an appendix.

MISSION STATEMENT

The mission of Pilot International is:
to influence positive change in communities throughout the world.

To do this, we:
come together in friendship and give people an outlet for service.

We focus on:

- preparing youth and young adults for service.
- encouraging brain safety and health.
- supporting those who care for others.

VISION STATEMENT

The vision of the Florida District is to enhance the visibility of our organization on a district level through the leadership, growth, and retention initiatives set forth herein.

Goal 1: Meet or exceed a 5% net growth annually

Objective 1.1 Continue to recognize and reward, at Convention, the club members who are responsible for recruiting two or more new members. The District Secretary and Treasurer will gather the data from the club treasurer to determine the recognition.

Objective 1.2 Continue to recognize the club with the highest percentage of net gain in membership and the club with the most (net gain) new members paid by April 1 through March 31 of the previous and current year. The data will be collected by the secretary and treasurer and presented to the Membership Chair prior to Convention.

Objective 1.3 Continue to recognize new members, in publications, and recognize first-time attendees along with newest and longest members at Convention and Fall Council.

Objective 1.4 The Membership Coordinator will develop and distribute to club presidents, education, training and mentoring materials to encourage new and continuing education for all members.

Objective 1.5 The Membership Coordinator is responsible for sending out Welcome letters to new Pilots and Exit Surveys to resigned Pilot members.

Objective 1.6 Information regarding at-risk clubs and possible charter opportunities will be reviewed by the DEC at all official meetings and shared with the Membership Coordinator for review.

GOAL 2: Enhance public awareness of Pilot.

Objective 2.1 Encourage the members/clubs to seek opportunities for promoting Pilot awareness statewide.

GOAL 3: Continue to provide and assist with training for clubs in local service projects.

Objective 3.1 Projects Coordinator will provide information to all clubs on ideas for new service projects.

Objective 3.2 Focus on service projects in *THE WAVE* publication.

GOAL 4: Continue with Leadership Development and Training.

Objective 4.1 Continue to update standardized training materials for club officers.

Objective 4.2 Offer annual training workshops for all Pilots.

Objective 4.3 Provide copies of job descriptions of Appointees at the Appointees' meeting.

GOAL 5: Continue to support the Pilot Scholarship House Foundation (PSHF).

Objective 5.1 Continue to work with the PSHF Board for funding and on-going financial support.

Objective 5.2 Continue to offer Honorary Membership to the residents of the Pilot Scholarship Houses. Honorary members that are involved in any Pilot activity must have insurance (not paid by club or district.)

GOAL 6: Support youth development through Anchor Clubs.

Objective 6.1 Encourage clubs who do not currently sponsor an Anchor Club to charter a club in their area or partner with another Pilot Club for additional support.

Objective 6.2 Encourage graduating Anchors to participate with and join their local Pilot Club.

GOAL 7: Promote activities that will foster interaction among the Pilot Clubs, ultimately resulting in increased visibility for Florida Pilots.

Objective 7.1 Provide opportunities for members, from one or more clubs, to become involved in service projects on a District level, which will relate to our preparing youth and young adults for service, encouraging brain safety and health and supporting those who care for others focus.

Objective 7.2 Support joint fund-raising activities among clubs, which will strengthen our ability to attract a broader base of corporate and charitable financial support.